

## CAPABILITIES

The Modeling Agency, LLC (TMA) trains, enables and mentors organizations to establish low-risk and high-impact analytic operations. In today's environment, rife with data scientists who tweak and tune models that never get used, TMA provides strategic leadership to ensure that analytic projects produce results that matter to stakeholders and are successfully adopted by the organization.

For decades, public sector clients have contracted with TMA to deliver engaging experiential analytic training focused on unique dynamics inherent at the organizational level. Clients then often retain TMA as an analytic lead to develop a goal-driven practice and oversee their implementation team.

### TRAINING

Public and private classroom or live online training for thorough knowledge transfer and sustained skill reinforcement:

- Making Data Science Pay
- Advancing the Analytics-Driven Organization
- The Predictive Analytics Operation

Full course details at [the-modeling-agency.com/training-schedule](http://the-modeling-agency.com/training-schedule)

### CONSULTING

TMA fulfills the rarest and most critical role in analytics - the analytic lead – long before most can identify, justify or maintain a full-time candidate. TMA's analytic lead maintains the acumen, soft skills and framework to drive client teams through the realities of challenging cultures, complex environments and broad resources. Most service products have fixed prices, durations and deliverables. Find analytic consulting service product descriptions at:

[the-modeling-agency.com/consulting](http://the-modeling-agency.com/consulting)

## DIFFERENTIATORS

No other analytic courseware conveys a strategic implementation orientation at the organizational or enterprise level that unifies and enables all roles on the analytic team to build thriving and productive analytic operations.

TMA is the only training and consulting firm with the seasoned talent, implementation framework and active clients beyond just "doing analytics" to arrive at goal-driven impact in today's complex environments. Most TMA contracts are secured through sole source justification.

## PAST PERFORMANCE

Clients frequently invite TMA to produce multiple events over multi-year timeframes. TMA has produced private onsite analytic training for hundreds of organizations including:

- Internal Revenue Service (9 engagements)
- Space and Naval Warfare Systems Command (4 engagements)
- Sandia National Laboratories (14 engagements)
- Naval Air Warfare Center Weapons Division (2 engagements)
- Department of Veteran Affairs
- Global Resources Canada
- US Naval Supply Systems Command

Agency contact details and references available upon request. View additional clients at [the-modeling-agency.com/clients](http://the-modeling-agency.com/clients)

## CERTIFICATIONS



TMA is a Veteran-Owned Small Business verified by the U.S. Department of Veterans Affairs Center for Verification and Evaluation. TMA is eligible to participate in Veterans First Contracting Program opportunities.



TMA is registered with INFORMS as a Recognized Analytics Continuing Educational Provider for the CAP® (Certified Analytics Professional) program.

### COMPANY DATA

DUNS	860930796
CAGE	1TUE5
EIN	PA-9574133
IPP	Profile active
NAICS	611420, 541512, 541511, 541910
CLEARANCE	Secret and TSC

### CONTACT

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Contact Eric King directly to explore targeted programs to rapidly advance your unit's analytic capability and impact.